

MENDOCINO COAST HEALTH CARE DISTRICT
775 RIVER DRIVE, FORT BRAGG 95437

MEMORANDUM

TO: MCHCD Board of Directors

FROM: Paul Katzeff

DATE: September 26, 2024

SUBJECT: Report on the Traditional Medicine Symposium, Sept. 6, 2024.

In my opinion we did a good event with all attendees feeling they got a good chunk of info. The presentation received a round of applause at the close. Attendees (38) lingered for about a half hour after the close to discuss their interests with other attendees.

Many asked why they were not informed earlier.

Most attendees found out from reposts on social media from two sources with their own followers.

Grass Roots Institute

Spirit Spirit House

A video was created by City employees assigned to the event, and posted on the Local Governmental affairs Channel 3.

Information on the Symposium and a copy of the video are also posted on the MCHCD Website: <https://www.mendocinohcd.gov/traditional-medicine-providers-symposium>

The presenters wanted more of this sort of effort and this moderator will ask the full Board to repeat with the same presenters in October, with the venue being the Caspar Community center and a third Symposium in Mendocino at the Mendocino Community Center.

Most negative feedback came via email to me expressing exasperation with the publicity timing and the first Friday date.